



West German Road Tiger

NSU PRINZ 1000 TT



NSU



PRINZ 1000

THE SENSATION OF THE SPORTS CAR SET

Dare to be different. Join the lively set, the young at heart. Get behind the wheel of a car that gives you the feeling of belonging there. Get to know what driving fun really is—in a car that sets you apart, that enhances your individuality.

The Family Sedan with the Power and Agility of a Sports Competition Car — the NSU Prinz 1000 TT



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"THE CAR THAT LEAPS" — YET HUGS THE GROUND

It jumps like a tiger—but keeps a solid grip on the road. It gives you the thrill of a racing car with throbbing power and bursting energy—while offering the comfort and luxury of a roomy sedan. It is so utterly different—a peerless combination of liveliness and agility. It is a thoroughly new and uplifting experience. It is the 1000 TT.

TT = Tourist Trophy



There is no car like the 1000 TT. This is superiority on wheels. It is a sedan for the whole family with room for eight and ten legs and all the gear they can carry — and it is a tiger on the road that leaps at the touch of a toe, hugging the road while streaking through the landscape at close to 100 mph. It delivers 6000rpm without a whimper, takes hairpin curves without slide and sway, stops on a dime. It's quick and agile as a cat — and solid as the rock of ages.

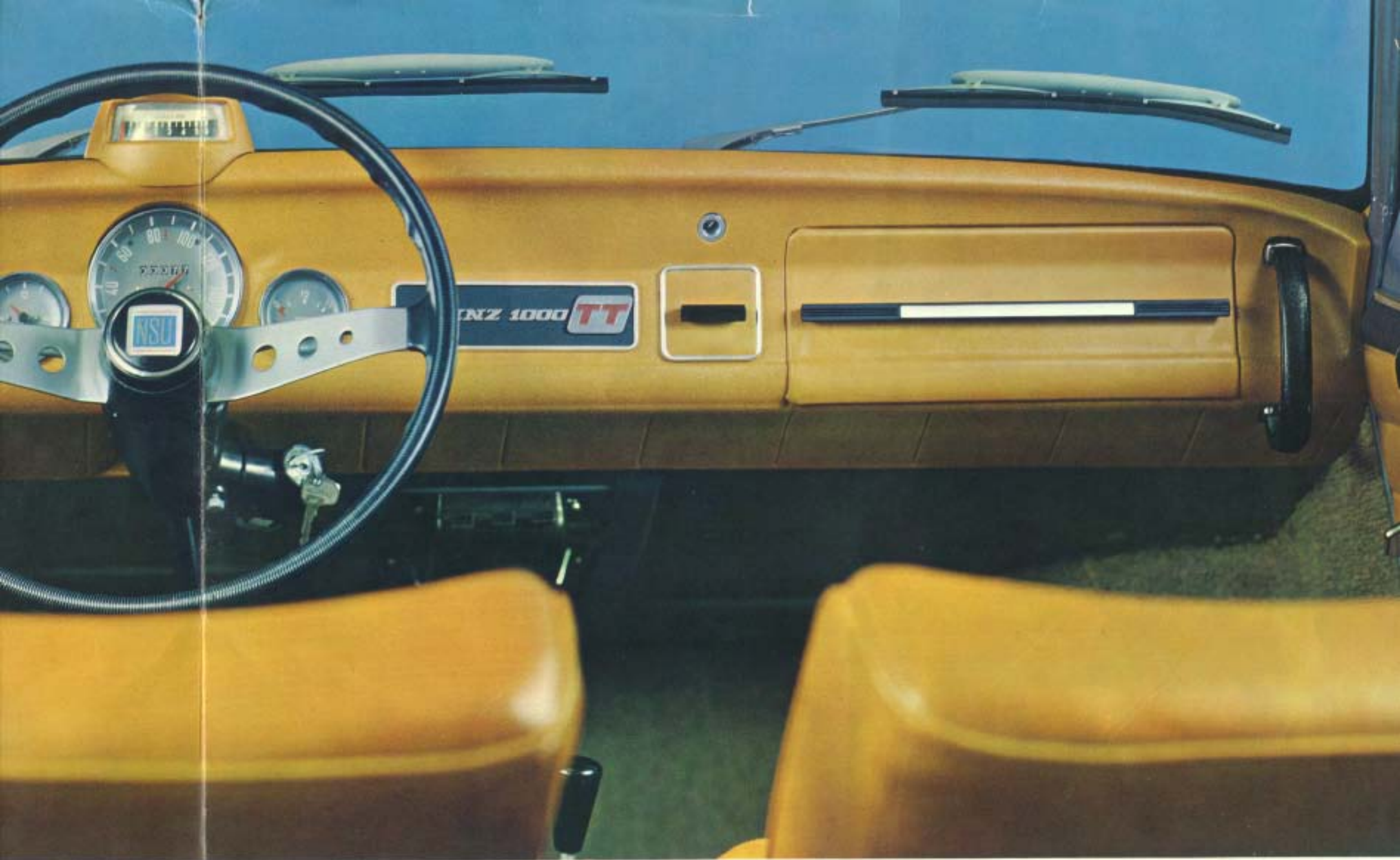
What makes the 1000 TT such a unique car? The quality, skill and technological accomplishment of West Germany's master craftsmen combined with the knowledge and experience of one of Europe's oldest automobile builders — that's what. The 1000 TT is the culmination of NSU's more than nine decades of design and engineering leadership that produced already over 30 years ago a superior air-cooled rear engine. The sum total of all this knowledge and experience went into the 1000 TT — making it a one-of-a-kind car.

The 1000 TT is powered by a robust air-cooled rear engine with an special Over Head Cam that turns out 69 hp without sweat or strain. Its hemispherical head and inclined valves combined with husky 5 main bearings provide an unsurpassed engine flexibility that will accelerate the car in fourth gear from 25mph to top speed with silky smoothness and gets you from a standing start to 50mph in just 10.5 sec. The powerful torque of the 1000 TT, however, is only part of the story: With only a total weight of 1411 lbs resulting in a power/weight ratio of better than 1:20, the 1000 TT reaches a pinnacle of performance. Why not read a few road test reports of the better-known sports cars. We're certain that you'll then agree with us even more that in our bracket there's no car in sight that gives you so much power, performance, comfort and luxury for so little.

The 1000 TT runs rings around the other cars because it is a racy sports car and a family sedan — a happy combination available nowhere else. Its size and elastic engine make it a fun car for the city as well. It has a turning circle of just a little over 32 ft and an overall length of less than 13 ft — a joy to maneuver. It'll fit into the tightest parking spaces — and will lead the pack when the traffic light changes from red to green. Your 1000 TT is ready, able and willing for all adventures — for hard and fast driving that makes your spine tingle and lets you revel in that exhilarating feeling of responsive and responsible mastery of power and energy or for a leisurely cruise with the family, discovering the wonders of nature and the world around you in roomy comfort and elegance.

Let's not overlook, however, the solid foundation on which everything else rests — the superior brake and suspension system. Oversized finned drum brakes for fastest possible cooling in the rear and also advanced powerful yet smooth disc brakes (usually a feature of the more expensive cars only) in front will bring the car to a safe solid stop under any conditions. Holding the car securely to the road, with stability and absence of excessive side and forward motion, is a suspension system with all four wheels independently hung, coil springs, traverse stabilizing torsion bar and double-action telescoping hydraulic shock absorbers. All parts of the car work in perfect coordination — making you in your 1000 TT the King of the Road.





Sophisticated and Roomy Comfort — a Special Car for Special People

Color-keyed Contour-shaped Bucket Seats — Comfort, Elegance, Safety



Solid Wide Doors — Easy Entry



See and be Seen — Unobstructed



Floor-mounted Stick Shift — Quiet Carpeted Elegance

